



## Profile

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Rob de Geus is an associate of MBD*advice*, a company specialised in a broad spectrum of financial services, such as General Finance Management, Risk & Governance, Controlling, Internal & External Reporting, Independent Accounting Advice, Systems Management, Change Management, Balanced Scorecards, Joint Venture Governance and Advice, Organisational Design & Talent Management, Auditing, Corporate Performance Management Systems, Outsourcing and IT Services Management. It also provides (International) Interim Management and Training. These advisory activities and products are based on the experiences and contacts of the partners and associates of MBD*advice*. All have worked in many entities within and outside the Netherlands for Royal Dutch Shell, a well known listed company in the Energy sector and other major companies.

Before becoming an associate of MBD*advice*, Rob has worked 26 years for Shell of which over 15 years in various Finance Manager roles. His last assignment was with Shell Information Technology International B.V. where he was Finance Manager for the Shell Group's global IT infrastructure activities. During this assignment Rob was heavily involved the largest IT outsourcing deal ever. Earlier assignments included Interim (and later deputy) VP Finance Latin America & Africa Oil Products (Retail, Lubricants, B2B, Manufacturing), based in London; VP Finance & IT of Shell Caribbean & Central America Ltd., the first cluster of downstream oil companies in Shell, located in the Dominican Republic; Head of Banking of Shell International in The Hague, Finance Advisor Crude Oil Trading of Shell International Trading Company Ltd, based in London; Finance & IT Manager of the Shell Company (W.I.) Ltd and of Shell Costa Rica S.A., based in Panama City, Panama and Head of Audit and Methods & Procedures and thereafter Controller of Société Shell Tunisienne de Recherches et d'Exploitation, Tunis, Tunisia. Rob's first job was Head of Financial Planning of the Nederlandse Aardolie Maatschappij B.V. in Assen, The Netherlands.

Rob has over 15 years of experience in building, transforming, leading & developing Finance organisations and in building & optimising corporate performance management systems in geographically spread, diverse, multi-cultural and virtual environments.

Rob has a Masters in Business Economics (Doctorandus), with a specialisation in financing and investment strategies from Erasmus University Rotterdam, The Netherlands.