



rijksuniversiteit
 groningen

executive master of
 finance and control

MBD*advice*



Consultancy & Interim Management

Governance, Risk & Compliance Workshop

Organised by MBDadvice BV in cooperation with the Executive Master of Finance and Control education of the University of Groningen (RUG)

Governance, Risk & Compliance (GRC) is a management framework that integrates organisations and processes based on internal targets, company strategy, legal rules and regulations and the various stakeholder interests.

Together with the RUG, MBDadvice regularly organises these GRC conferences to discuss specific subjects of the GRC framework. The workshops discuss real practical cases which help participants to structure and balance their risk and business opportunities in order to obtain maximum benefits for their organisations.

The central theme of this workshop is:

Culture or Structure or Cultural Structures: What's in a name!

The workshop will open with a session on recent GRC developments, followed by a discussion how to motivate staff by management control. Control is often seen as a demotivator, but can we turn it around, providing the first opportunity to discuss the central theme of the workshop: is it culture, structure or a combination of the two?

The next day we have a session on incident analysis. The incident analysis tools Tripod and Hazop, have proven beneficial for improving safety and technical standards. Can we use these mature methods to become a truly learning organisation? Furthermore, a telecom company will give insight in the roll out of their GRC framework and one of the participating companies will provide feedback on how they benefitted from the advice from the participants in the previous workshop.

The diversity of the lecturers with an academic, business, semi public and/or consultancy background, ensures a broad perspective on the various elements of the GRC environment including latest developments and practical implications. The number of participants is limited to ensure maximum interaction with lecturers and between themselves.

The workshop will take place on Wednesday 29th and Thursday 30th May 2013 at hotel 't Paviljoen in Rhenen, Grebbeweg 103-105. telephone 0317-619003). To register for the day, please forward a completed registration form by post or email to MBDadvice.

By participation in this workshop you will earn 10 PE (permanent education) points.

On behalf of

Hans van Moorsel, Partner MBDadvice
Dirk Swagerman, Director EMFC Groningen

www.mbdadvice.com / www.rug.nl/feb/EMFC



Governance, Risk & Compliance Workshop

Speakers

- **Kees Tillema** is director at Zuiderlicht Managementadvisors and lectures at the University of Groningen. He is actively involved in several change management processes. He is author of the article 'Motivation through Management Control'.

- **Jacob van der Wal** is head safety of the Nederlandse Aardolie Maatschappij and is experienced in analysing serious accidents via the tripod and root cause analysis tools. He spends considerable time to inform the organisation of the outcomes.

- **Jolanda Messerschmidt** (Director Group Internal Control, Risk Management and Compliance with Vimpelcom) will give an insight in the process to introduce Risk Management and Internal Control processes in a large multi cultural telecom company .

- **Ton Franssen** (Risk Management manager at Nederlandse Spoorwegen) will provide feedback on the progress made to introduce the recommendations made by the participants of the previous workshop.

- **Dirk Swagerman** is professor at the University of Groningen with a specialisation in Controlling. Furthermore he is a management consultant and an external board member with various companies.

- **Hans van Poppel** has worked in senior financial positions for Shell and Stork before becoming an associate with MBD*advice*. Corporate governance is his speciality. He was a main contributor for the introduction of the Shell Control Framework.

- **Hans van Moorsel** is partner with MBD*advice* and a Corporate Finance university lecturer at the University of Groningen. Furthermore he advises companies and institutions, after a long standing financial career within Shell.

Program

Day 1: Starts at 09.30, explaining the targets and new developments in the GRC arena, after which we will have the session on motivation by management control. In the evening there is dinner and drinks.

Day 2: Start om 09.30 with a reflection of the previous day and a session on incident analysis. In the afternoon there will be feedbacks from the Vimpelcom and NS organisations. The workshop ends at 17.30.

Cost

The workshop costs are € 1500 excluding VAT and include the cost for lunch, dinner and accomodation.



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Registration form Workshop Governance, Risk & Compliance

On Wednesday 29th and Thursday 30th May 2013

Location: Hotel 't Paviljoen, Grebbeweg 103-105 3911 AV at Rhenen

First name

Surname

Title Function

Telephone Work Mobile

Company/Organisation.....

Address/Postbox

Postcode Place

Code for invoice identification

E-mail: info@mbdadvice.com or hansvanmoorsel@mbdadvice.com

Post: MBD*advice* Bezuidenhoutseweg 351B 2594 AR The Hague

Telephone: +31 (0)615139001 (Hans van Moorsel) or +31 (0)626018513 (Dirk Swagerman)

Remarks (for instance wishes regarding lunch and dinner)