



## **Governance, Risk & Compliance Workshop**

**Organised by MBDadvice BV in cooperation with the Executive Master of Finance and Control education of the University of Groningen (RUG)**

Governance, Risk & Compliance (GRC) is a management framework that integrates organisations and processes based on internal targets, company strategy, legal rules and regulations and the various stakeholder interests.

Together with the RUG, MBDadvice regularly organises these GRC workshops to discuss specific subjects of the GRC framework.

*The central theme of this workshop is:*

*How a control framework can help to maximise business opportunities*

*Risk aversion seems to block a healthy business development while at the same time we are confronted with (fraud) events that could have been avoided.*

*The speakers will circle this tightrope walk:*

- should we have known and have prevented the negative events?*
- and how to avoid risk aversion killing good business opportunities?*

The diversity of the lecturers with an academic, business, semi public and/or consultancy background, ensures a broad perspective on the various elements of the GRC environment including latest developments and practical implications. The number of participants is limited to ensure maximum interaction with lecturers and between themselves.

The workshop will take place on Wednesday 14th and Thursday 15h May 2014 at hotel 't Paviljoen in Rhenen, Grebbeweg 103-105. telephone 0317-619003). To register for the day, please forward a completed registration form by post or email to MBDadvice.

By participation in this workshop you will earn 10 PE (permanent education) points.

On behalf of

Hans van Moorsel, Partner MBDadvice  
Dirk Swagerman, Director EMFC Groningen



## Governance, Risk & Compliance Workshop

### Speakers

- **Dirk Swagerman** is professor at the University of Groningen with a specialisation in Controlling. Furthermore he is a management consultant and an external board member with various companies.
- **Jan Dingemans** is a partner with vanRiet lawyers mainly involved in bankruptcy cases. He was the main trustee of the Selexyz/de Slegte case.
- **Dorien Rookmaker** is the Corporate Risk and Compliance manager of Prorail and focusing on balancing control and business opportunities with new techniques.
- **Hans van Poppel** has worked in senior financial positions for Shell and Stork before becoming an associate with MBD*advice*. Corporate governance is his speciality.
- **Gerianne Hazewinkel** is the Governance, Risk and Assurance manager for the Upstream business in Shell. Shell has recently adjusted the control framework and the (project) investment manuals.
- **Martijn Riemeijer** is a sigma black belt consultant employed by Philips Lean Development & Innovation department. He will explain how Philips is using a critical internal evaluation approach also commercially used with external clients.
- **Siebe Postuma** is a partner with Deloitte, heavily involved in the GRC approach of the energy sector.
- **Hans van Moorsel** is partner with MBD*advice* and a Corporate Finance university lecturer at the University of Groningen.

### Program

Day 1: Starts at 09.30, explaining the targets and new developments in the GRC arena, after which we will have the session on "should we have known" next to "the hearts and minds". In the evening there is dinner and drinks.

Day 2: Start at 09.00 with a reflection of the previous day. Next are the sessions on risk failures in bankruptcy cases and the adjusted GRC approach within Shell. In the afternoon the benefits and practical application of the six sigma approach will be explained as well as the new compliance techniques. After a closing discussion the workshop will end at 17.00.

### Cost

The workshop costs are € 1500 excluding VAT and include the cost for lunch, dinner and accommodation.



rijksuniversiteit  
 groningen

executive master of  
 finance and control

**MBD***advice*



Consultancy & Interim Management

## Registration form Workshop Governance, Risk & Compliance

**On Wednesday 14th and Thursday 15th May 2014**

**Location: Hotel 't Paviljoen, Grebbeweg 103-105 3911 AV at Rhenen**

First name .....

Surname .....

Title ..... Function .....

Telephone Work ..... Mobile .....

Company/Organisation.....

Address/Postbox .....

Postcode ..... Place .....

Code for invoice identification .....

E-mail: [info@mbdadvice.com](mailto:info@mbdadvice.com) or [hansvanmoorsel@mbdadvice.com](mailto:hansvanmoorsel@mbdadvice.com)

Post: MBD*advice* Bezuidenhoutseweg 351B 2594 AR The Hague

Telephone: +31 (0)615139001 (Hans van Moorsel) or +31 (0)626018513 (Dirk Swagerman)

Remarks (for instance wishes regarding lunch and dinner)