



## **Governance, Risk & Compliance Workshop**

### **Organised by MBDadvice BV in cooperation with the Executive Master of Finance and Control education of the University of Groningen (RUG)**

Governance, Risk & Compliance (GRC) is a management framework that integrates organisations and processes based on internal targets, company strategy, legal rules and regulations and the various stakeholder interests.

Together with the RUG, MBDadvice regularly organises these GRC conferences to discuss specific subjects of the GRC framework. The workshops discuss real practical cases which help participants to structure and balance their risk and business opportunities in order to obtain maximum benefits for their organisations.

The central theme of this workshop is:

**How can we progress from a fragmented 'silo' organisation to an integrated 'balanced' organisation?**

The workshop will open with a session on recent GRC developments, followed by a discussion on how to introduce and use IT tools to support the GRC monitoring and compliance process in a non standardised IT environment.

Silo organisations are typically governed by separately identifiable entities that operate almost independently and autonomously. There is no integrated governance and control framework. This contrary to a 'balanced' organisation that stimulates governance and risk management innovation by maintaining a fit for purpose balance between structure and culture; hard controls versus soft controls.

A well known participating company will introduce their main GRC issues. The aim is to formulate specific advice to enhance the effectiveness of the GRC processes in this company while generating learning points for participants' own organisations.

The diversity of the lecturers with an academic, business, semi public and/or consultancy background, ensures a broad perspective on the various elements of the GRC environment including latest developments and practical implications. The number of participants is limited to ensure maximum interaction with lecturers and between themselves.

The workshop will take place on Thursday 15th November 2012 at hotel 't Paviljoen in Rhenen, Grebbeweg 103-105. telephone 0317-619003). To register for the day, please forward a completed registration form by post or email to MBDadvice.

By participation in this workshop you will earn 5 PE (permanent education) points.

On behalf of

Hans van Moorsel, Partner MBDadvice

Dirk Swagerman, Director EMFC Groningen



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### Speakers

- **Dirk Swagerman** is professor at the University of Groningen with a specialisation in Controlling. Furthermore he is a management consultant for a large number of companies and institutions. He is an external board member with various companies and a board member of pension fund PME.
- **Hans van Poppel** has worked in senior financial positions for Shell and Stork before becoming an associate with MBD*advice*. Corporate governance is his speciality. He was a main contributor for the introduction of the Shell Control Framework.
- **Gerrienne Hazewinkel** is the Governance, Risk and Assurance manager for the Upstream business in Shell. She has performed various financial roles within this company including assignments in Asia and the Middle East.
- **Hans van Moorsel** is partner with MBD*advice* and is a Corporate Finance university lecturer at the University of Groningen. Furthermore he advises companies and institutions, after a long standing financial career within Shell.
- **Ton Franssen** is the Risk Management manager at Nederlandse Spoorwegen (NS) and will explain specific topics and challenges regarding the monitoring process within his organisation. Pre-read will be made available.

### Program

The workshop starts at 09.30 explaining the targets of the day. Next, Hans van Poppel will give his view on recent developments in the Governance, Risk Management & Compliance arena. Gerrienne Hazewinkel will share her experiences in defining the platform for the introduction of a new GRC IT tool. In the afternoon we will analyse the specific issues of a company for which we will issue pre-reading material. The workshop will be closed with drinks and an evening dinner for all participants.

### Cost

The workshop costs are € 650 excluding VAT and include the cost for lunch, drinks and dinner.



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 finance and control

**MBD***advice*



Consultancy & Interim Management

## Registration form Workshop Governance, Risk & Compliance

**On Thursday 15th November 2012**

**Location: Hotel 't Paviljoen, Grebbeweg 103-105 3911 AV at Rhenen**

First name .....

Surname .....

Title ..... Function .....

Telephone Work ..... Mobile .....

Company/Organisation.....

Address/Postbox .....

Postcode ..... Place .....

Code for invoice identification .....

E-mail: info@mbdadvice.com or hansvanmoorsel@mbdadvice.com

Post: MBD*advice* Bezuidenhoutseweg 351B 2594 AR The Hague

Telephone: +31 (0)615139001 (Hans van Moorsel) or +31 (0)626018513  
(Dirk Swagerman)

Remarks (for instance wishes regarding lunch and dinner)