



rijksuniversiteit
 groningen

executive master of
 finance and control

MBD*advice*



Consultancy & Interim Management

Governance, Risk & Compliance Workshop

Organised by MBD*advice* BV in cooperation with the Executive Master of Finance and Control education of the University of Groningen (RUG)

Governance, Risk & Compliance (GRC) is a management framework that integrates and aligns organisations and processes based on internal targets, company strategy, legal rules and regulations and the various stakeholder interests.

Together with the RUG, MBD*advice* regularly organises these GRC conferences to discuss specific subjects of the GRC framework. The workshops discuss real practical cases which help participants to structure and balance their risk and business opportunities in order to obtain maximum benefits for their organisations.

The central theme of this workshop is:

GRC Benchmarking: peer pressure, the best motivator to start your improvement process?

The workshop will open with a session on the results of the recent GRC review as undertaken by the University of Groningen, together with Nyenrode University, NBA and PWC, the so-called '2nd National Review of Riskmanagement in the Netherlands'. This is an update of an earlier survey (2009) covering a large number of sectors and companies. Thereafter our GRC benchmark approach will be explained. How to compare your organisation with peers and which improvements to make to align your performance with your peer group. You will be asked to do some preparations by completing the benchmark questionnaire before the 7th November, in anticipation of the workshop. The received data will be shared anonymously for further discussion and analyse during the workshop afternoon sessions.

The spread of depth and breath of the experience of the lecturers with an academic, business, semi public and/or consultancy background, ensures a broad perspective on the various elements of the GRC environment including latest developments and practical implications. The number of participants is limited to ensure maximum interaction with lecturers and between themselves.

The workshop will take place on Thursday 20th November 2014 at hotel 't Paviljoen in Rhenen, Grebbeweg 103-105. telephone 0317-619003). To register for the day, please forward a completed registration form by post or email to MBD*advice*.

By participation in this workshop you will earn 5 PE (permanent education) points.

On behalf of

Hans van Moorsel, Partner MBD*advice*

Dirk Swagerman, Director EMFC Groningen



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Speakers

The workshop will focus on explaining, discussing and working our approach to GRC benchmarking process in cooperation with the following participants who provided input in the preparation of the tool and the process:

~ **Dirk Swagerman** is professor at the University of Groningen with a specialisation in Controlling. Furthermore he is a management consultant and an external board member with various companies.

~ **Hans van Poppel** has worked in senior financial positions for Shell and Stork before becoming an associate with MBD*advice* with several board memberships. Corporate governance is his speciality.

~ **Jolanda Messerschmidt** is an expert in GRC and has implemented risk management and internal control frameworks in several companies including Shell and Vimpelcom.

~ **Willem 's Jacob** is a GRC specialist with extensive risk management experience in Alliander.

~ **Martijn Riemeijer** is a 6 Sigma black belt consultant with Philips Lean Development & Innovation department. He is an expert in analysing deviations, and developing and implementing improvement paths.

~ **Hans van Moorsel** is partner with MBD*advice* and a Corporate Finance lecturer at the University of Groningen. He advises companies and institutions, after a long standing financial career within Shell.

Program

The workshop starts at 09.30 explaining the targets of the day. Dirk Swagerman will provide feedback on the results of the recently updated GRC review. This review contains a wealth of information and is one of the anchor points for establishing best practice on various GRC products. We will continue with an explanation on the development of the tool and next steps on the improvement path. The 6 Sigma approach will play a crucial role on the improvement path. These presentations are the proper starting point for working the tool, providing an in depth understanding of the benchmark approach to the participants. The workshop will be closed with drinks and an evening dinner for all participants.

Cost

The workshop costs are € 750 excluding VAT and include the cost for lunch, drinks and dinner.



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Registration form Workshop Governance, Risk & Compliance

On Thursday 20th November 2014

Location: Hotel 't Paviljoen, Grebbeweg 103-105 3911 AV at Rhenen

First name

Surname

Title Function

Telephone Work Mobile

Company/Organisation.....

Address/Postbox

Postcode Place

Code for invoice identification

E-mail: info@mbdadvice.com or hansvanmoorsel@mbdadvice.com

Post: MBD*advice* Bezuidenhoutseweg 351B 2594 AR The Hague

Telephone: +31 (0)615139001 (Hans van Moorsel)

Remarks (for instance wishes regarding lunch and dinner)