



Governance, Risk & Compliance Workshop

Organised by MBD*advice* BV in cooperation with the Executive Master of Finance and Control education of the University of Groningen (RUG)

Governance, Risk & Compliance (GRC) is a management framework that integrates organisations and processes based on internal targets, company strategy, legal rules and regulations and the various stakeholder interests.

Together with the RUG, MBD*advice* regularly organises these GRC workshops to discuss specific subjects of the GRC framework.

The central theme of this 10th workshop is:

How do we identify so-called FINO business activities where Failure Is No Option and how do we define the mitigating controls to execute those activities successfully?

Organisations do undertake business activities with potential major threats towards shareholder value (i.e. including reputation). It is important to establish a control environment that detects major threats early, prevents these from de-railing business activities while keeping a balance between risk probability and mitigating control costs.

The speakers confronted with these type of activities will give their view on how to approach the control environment. The concept of the 4 T's (Treat, Tolerate, Transfer and Terminate) needs to be efficiently used as elimination of the risk can be extremely costly if there is no option to cancel the business activity.

The diversity of the lecturers with an academic, business, semi public and/or consultancy background, ensures a broad perspective on the various elements of the GRC environment including latest developments and practical implications. The number of participants is limited to ensure maximum interaction with lecturers and between themselves.

The workshop will take place on Thursday 12th November 2015 at hotel 't Paviljoen in Rhenen, Grebbeweg 103-105. telephone 0317-619003). To register for the day, please forward a completed registration form by post or email to MBD*advice*.

By participation in this workshop you will earn 5 PE (permanent education) points.

On behalf of

Hans van Moorsel, Partner MBD*advice*

Dirk Swagerman, Director EMFC Groningen



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Speakers

The workshop will focus on explaining, discussing and working the FINO business activities with the following speakers providing their views on the latest GRC developments and their personal experiences on the central theme.

- **Dirk Swagerman** is professor at the University of Groningen with a specialisation in Controlling. Furthermore he is a management consultant and an external board member with various companies.

- **Raymond de Jong** is head of the Security & Safety department of the Rijksmuseum in Amsterdam; he is also the director of the safety board encompassing Rijksmuseum, Stedelijk and the van Gogh museum.

- **Hans van Poppel** has worked in senior financial positions for Shell and Stork before becoming an associate with MBD*advice*. Corporate governance is his speciality. He is an external board member.

- **Martin van Staveren** has an Phd in the implementation of Risk Management and advises public, private and project organisations to effectively handle uncertainty. Furthermore he is lecturer on the subject of Risk management at various institutions.

- **Hans van Moorsel** is partner with MBD*advice*, works for Rooftopenergy and is a Corporate Finance university lecturer at the University of Groningen.

Program

The workshop starts at 09.30 explaining the targets of the day. Dirk Swagerman will provide the latest developments on board membership including the phenomenon of candidate review. We will continue with Martin van Staveren explaining some recent GRC failures including the Alphen a/d Rijn lifting. Hans van Poppel will provide the latest GRC developments. Raymond de Jong will give his views on how to approach the risks that world famous museums face. Furthermore we will explain the results of the development of the GRC benchmarking tool including the conclusions of the live data provided by the participants. The workshop will be closed with drinks and an evening dinner for all participants.

Cost

The workshop costs are € 750 excluding VAT and include the cost for lunch and dinner.



rijksuniversiteit
 groningen

executive master of
 finance and control

MBD*advice*



Consultancy & Interim Management

Registration form Workshop Governance, Risk & Compliance

On Thursday 12th November 2015

Location: Hotel 't Paviljoen, Grebbeweg 103-105 3911 AV at Rhenen

First name

Surname

Title Function

Telephone Work Mobile

Company/Organisation.....

Address/Postbox

Postcode Place

Code for invoice identification

E-mail: info@mbdadvice.com or hansvanmoorsel@mbdadvice.com

Post: MBD*advice* Bezuidenhoutseweg 351B 2594 AR The Hague

Telephone: +31 (0)615139001 (Hans van Moorsel) or +31 (0)626018513 (Dirk Swagerman)

Remarks (for instance wishes regarding lunch and dinner)